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in on the usa

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New York, New York ...

New York City, in the state of New York, is located on the Atlantic Ocean at the mouth of the Hudson River. The city is made up of five boroughs: Manhattan, Brooklyn, Queens, Bronx and Staten Island. Two of these (Manhattan and Staten Island) are surrounded by water.

New York City is the largest metropolis in the United States. The first settlers were the Dutch, who established New Amsterdam on the island of Manhattan in 1625. After the English took over in the 1660s, the colony was renamed New York, after the Duke of York.

New York is a one-of-a-kind city. In his song, Frank Sinatra sang, "If I can make it there, I'll make it anywhere. New York, New York."

In NYC even the streets are symbolic:

Madison Avenue—for advertising; Wall Street—for finance; Broadway—for theater; Seventh Avenue—for fashion; and Fifth Avenue—for luxury goods. It is a city "that never sleeps," where buses and subways operate 24 hours a day, and where you can dine any time during the day or night.

Unlike European capitals, New York is a city of immigrants, and with its diverse population it is sometimes referred to as a "melting pot." With all its diversity, however, NYC manages to accommodate all the cultural differences and is famous for its tolerant atmosphere.

Although Manhattan is the smallest of the five boroughs, it remains the financial and cultural heart of the city.

Manhattan is known for its predictable layout: one-way streets go east-west, and north-south avenues cross the streets at right angles, so the map of Manhattan looks like a grid. Avenues in Manhattan are numbered from First to Twelfth, from the East River to the Hudson River with Lexington between the Third and Park (at one time called Fourth) and Madison between Park and Fifth. Streets are numbered from 1st to 220th; they are also named East and West, with the exception of Broadway. Locations north of 14th Street are generally considered Uptown and anything located below 14th Street is considered Downtown.

Why is NYC called the Big Apple?

The term was first popularized in the 1920s by John J. Fitzgerald, a reporter for the *Morning Telegraph* who used the term to refer to the city's racetracks; he had heard it used by black stable hands in New Orleans in 1921. Black jazz musicians in the 1930s used the name for the city.

(Gerald Leonard Cohen: Origin of New York City's Nickname "The Big Apple." Encyclopedia of New York City p. 107)

The Statue of Liberty.

Designed in France by sculptor Auguste Bartholdi, the structural engineer was Gustave Eiffel. The Statue was presented to America on July 4, 1884 by the people of France to commemorate liberty and friendship between the two nations.

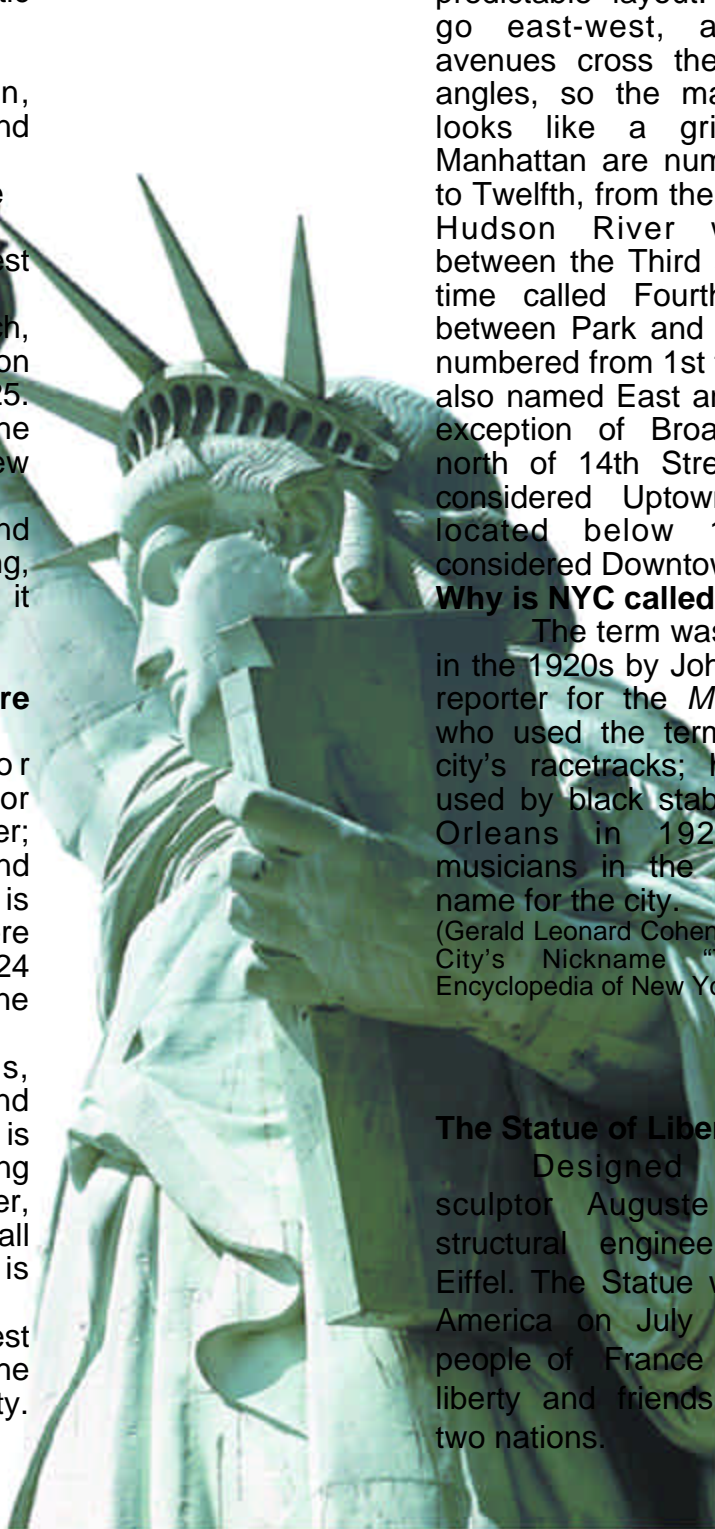


Photo: RPO Vienna

■ New York City: Skyscrapers



NEW YORK, N.Y. 10010
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Skyscraper—originally a nickname for a tall mast on a sailing ship. Today the word is used exclusively to refer to a tall building, usually higher than 152 meters (500 feet).

The Flatiron Building—the 21-story structure (285 ft/87 m) was built in 1902 by architect D.H. Burnham. Its facade is reminiscent of a Greek column with a three-part structure: beginning, middle and end. The Flatiron is located at the intersection of 5th Avenue and Broadway. It is considered the oldest remaining skyscraper in New York.

CREDIT: Flatiron Bldg., Flatiron Building, New York
—Gordon H. B. Burnham, 1902
—Facing Time of the Century America
—Photographs from the
—Library of Congress

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NEW YORK, N.Y. 10010
27 JUN 1994 12:05 PM
The Chrysler Building —one of New York City's great office buildings. Built in the 1930s, the Chrysler Building was designed as a tribute to the booming automotive industry. The Chrysler Building was the world's tallest skyscraper at the time until the Empire State Building was built a few months later.

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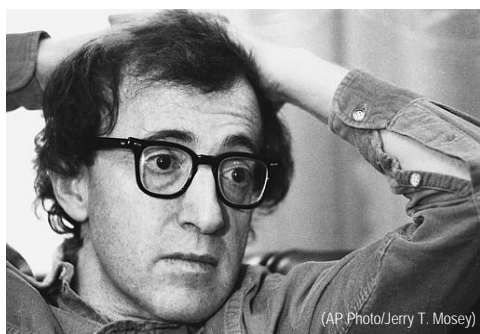
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CREDIT: Library of Congress

■ New York City: In film, music, art and sports

■ AT THE MOVIES

Woody Allen



Actor-director Woody Allen is photographed during an interview in New York City on April 8, 1977. (AP Photo/Jerry T. Mosey)

Woody Allen (Allan Konigsberg) was born in New York City. He grew up here and devoted all his life to the city. NYC is not only where most of his films take place but throughout the years, New York became one of the main characters in Allen's movies. If you'd like to find out how many of Woody Allen's movies were shot in NYC, please visit the website: <http://torp.priv.no/woody/>.

Two other movie directors very closely related to New York City are: Martin Scorsese (www.scorsesefilms.com/), and Spike Lee (www.imdb.com/name/nm0000490/).

■ SPORTS

"There probably are countries where the people are as crazy about sports as they are in America, but I doubt that there is any place where the meaning and design of the country is so evident in its games. In many odd ways, America is its sports." (*Electronic Journal Sports in America*)

Just like the rest of the country, New York City is very sports-minded. It is the home of the baseball teams New York Yankees

(<http://newyork.yankees.mlb.com>)

and New York Mets (<http://newyork.mets.mlb.com>);

the Giants football team (www.giants.com/);

and the Knicks basketball team (www.nba.com/knicks).



The logos of New York sport clubs. (AP Photos).

■ ARTS

New York city and Pop Art- Two Pop Art exhibits in Spain

The birth of Pop Art in the U.S. during the sixties is closely linked to New York: Roy Lichtenstein and James Rosenquist, along with Andy Warhol, Jim Dine and Claes Oldenburg drew on the iconography of advertising and mass media to conjure a sense of modern life, intimately linked to New York and its most extended public image. During the sixties, these artists developed their own brand of new realism, a style soon to be called Pop art, as it explores the image world of popular culture, from which its name derives.



The exhibition "**James Rosenquist : A Retrospective**" opened on May 13, at the Guggenheim Bilbao, and will last until October 17.

See <http://www.guggenheim-bilbao.es/>

James Rosenquist was born in 1933 in North Dakota, but moved to New York in 1955 to study; he quit soon after and returned to his job of painting billboards, in Times Square and across the city.

For more information on the artist go to www.jimrosenquist-artist.com/



Cellist Yo-Yo Ma, left, and pianist Emanuel Ax perform music by Beethoven a performance at Carnegie Hall in New York Sunday May 5, 1996. The concert celebrates the 105th anniversary of Carnegie Hall, which opened May 5, 1891. (AP Photo/Osamu Honda)



Jazz trumpeter Roy Campbell performs a solo during a tribute honor of Duke Ellington's 100th birthday celebration at the 125th Street subway station in Harlem, New York, Thursday April 2, 1999. (AP Photo/Bebeto Matthews)



The exhibition "**Lichtenstein: All about Art**" opened on June 25 at the Museo Nacional Centro de Arte Reina Sofía, Madrid, and will last until September 27.

See: <http://museoreinasofia.mcu.es/>

The Museum offers teen workshops about Lichtenstein's works; for more information send a message to menores.de18.mncars@cars.mcu.es

Roy Fox Lichtenstein was born in Manhattan in 1923.

For more information on the artist go to www.lichtensteinfoundation.org/

Activity Page

Win! Win! Win!

To take part in a drawing of a New York souvenir, check out our website: www.embusa.es/irc/zoom/html and find the answer to the following question:

Who were the first settlers in New York and what was the city's original name before it became New York City?

Send your answer to: irc@embusa.es

Give your name, address, and age. The deadline is July 31.

Good Luck!

The winners from the previous issue will soon receive their prizes by mail.

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About ZOOM

Zoom is online at www.embusa.es/irc/zoom/html

Contact us at irc@embusa.es

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■ Can You Find the Hidden Words?

Words contained in the puzzle run up, down, horizontally and diagonally. Can you find these words: New York, Rochester, Ground Zero, Albany, Lincoln Center, Knicks, Yankees and Skyscraper?



■ Thinking Caps On!



Unscramble the word to name some sights found in New York State.

1. TASTUE FO BERLITY _____
2. BLANAY _____
3. PMEIRE TASTE _____
4. MITES QUSARE _____
5. NAYKEE DATSIUM _____

■ Match It Up!



New York City
Madison Square Garden
Albany
Shea Stadium
Madison Square Garden

Home of the New York Knicks
Capital of New York State
Home of the New York Mets
Largest city in the United States
3rd largest museum in the world